

TOWN OF MIAMI LAKES

Calendar of Events & Sponsorship Opportunities

Elderly Affairs Committee



*For more information contact Special Events & Committee Coordinator,
Clarisell De Cardenas at the Town of Miami Lakes at (305) 512-7133
or by email at decardenasc@miamilakes-fl.gov.*

TOWN OF MIAMI LAKES

Elderly Affairs Committee

CALENDAR OF EVENTS

The Elderly Affairs Committee was created to assist the Town with identifying the needs of the elderly residents in Miami Lakes. The Committee focuses on the development of programs serving the elderly, such as forums, social events, excursions, and more.

The Elderly Affairs Committee meets the second Wednesday of each month at 8:30 am at Miami Lakes Town Hall located at 6601 Main Street in Room 106.

SOCIALS:

Halloween Social: October 24, 2015
 Holiday Social: December 12, 2015
 Mardi Gras Social: February 6, 2016
 Country Western Social: April 16, 2016
 Hawaiian Luau Social: June 4, 2016

LUNCH:

Lunch & Bingo: June 8, 2016
 Lunch & Bingo: June 22, 2016
 Lunch & Bingo: July 13, 2016
 Lunch & Bingo: July 27, 2016
 Lunch & Bingo: August 10, 2016
 Lunch & Bingo: August 24, 2016
 Lunch & Bingo: September 14, 2016
 Lunch & Bingo: September 28, 2016

EXCURSIONS:

Aventura Mall: December 1, 2015
 Hialeah Racing & Casino: January 7, 2016
 Zoo Miami: February 4, 2016
 HistoryMiami: March 12, 2016
 Perez Art Museum: April 7, 2016
 Marlins Stadium: May 2016
 Marlins Stadium: June 2016
 Marlins Stadium: July 2016
 Marlins Stadium: August 2016
 Marlins Stadium: September 2016

FORUMS:

Technology Forum: January 9, 2016
 Healthy Cooking : TBD
 County Resources Event: April 16, 2016
 Legal Clinic: July 30, 2016

SENIOR GAMES

Domino Tournament: October 16, 2015
 Canasta Tournament: January 15, 2016
 Softball Game: February 10, 2016
 Track & Field Events: April 16, 2016
 Bridge Tournament: June 6, 2016
 Basketball Game: August 27, 2016



Town of Miami Lakes

 Elderly
Affairs
Committee

Elderly Affairs Committee

SOCIALS

DATES: ~~October 24, 2015: Halloween Senior Social~~
 ~~December 12, 2015: Holiday Senior Social~~
 ~~February 6, 2016: Mardi Gras Senior Social~~
 April 16, 2016: Country Western Senior Social
 June 4, 2016: Hawaiian Luau Senior Social

TIME: 11:00 am to 2:00 pm

LOCATION: Roberto Alonso Community Center
 16500 NW 87 Avenue, Miami Lakes

AUDIENCE: 200+/ each Social

The Socials provides the Town's senior citizens an opportunity to get together over lunch for fellowship and fun while dancing and signing along with themed entertainment.

SPONSORSHIP LEVELS

GOLD SPONSOR: \$1000/ each Social, entitles sponsor to:

- address the audience, and solicit their services (up to 5 minute presentation)
- participate during the raffle prize drawings
- 6' table at the event to solicit attendees
- recognition in all print and media distribution, including company logo at event
- proud gold sponsor logo

SILVER SPONSOR: \$500/ each Social, entitles sponsor to:

- 6' table at the event to solicit attendees
- recognition in all print and media distribution, including company logo
- proud silver sponsor logo

BRONZE SPONSOR: \$250/ each Social, entitles sponsor to:

- recognition in all print and media distribution, including company logo
- proud bronze sponsor logo

*Sponsorship reply form due 30 days before event date as listed above.

Elderly Affairs Committee

LUNCH BUNCH

DATES: June 8, 2016: Lunch Bunch & Bingo
June 22, 2016: Lunch Bunch & Bingo
July 13, 2016: Lunch Bunch & Bingo
July 27, 2016: Lunch Bunch & Bingo
August 10, 2016: Lunch Bunch & Bingo
August 24, 2016: Lunch Bunch & Bingo
September 14, 2016: Lunch Bunch & Bingo
September 28, 2016: Lunch Bunch & Bingo

TIME: 11:00 am to 2:00 pm

LOCATION: Mary Collins Community Center
15151 NW 82 Avenue, Miami Lakes

AUDIENCE: 75 +/- each Lunch

The Lunches provide seniors of the Town of Miami Lakes a healthy and nutritious lunch and the opportunity to socialize and make new friends while playing Bingo.

SPONSORSHIP LEVELS

TITLE SPONSOR: \$5000/ total of 8 events

- naming rights for 2016 calendar year (i.e.. *Your Company Name Lunch Bunch*)
- address the audience, and solicit their services
- 6" table at the event
- recognition in all print and media distribution, including company logo at event
- proud title sponsor logo

SILVER SPONSOR: \$500/ each Lunch, entitles sponsor to:

- 6" table at the event and solicit attendees
- recognition in all print and media distribution, including company logo
- proud silver sponsor logo

*Sponsorship reply form due 30 days before event date listed above.

Elderly Affairs Committee

EXCURSIONS

DATES: ~~December 1, 2015: Aventura Mall~~
 ~~January 7, 2016: Hialeah Park Racing & Casino~~
 ~~February 4, 2016: Zoo Miami~~
 March 13, 2016: HistoryMiami
 April 7, 2016: Perez Art Museum
 May - September 2016: Marlins Stadium

TIME: check website for details: www.miamilakes-fl.gov/events

LOCATION: Transportation leaves from Town Hall
 6601 Main Street, Miami Lakes

AUDIENCE: 50+/ each Excursion

The Excursions provide seniors of the Town of Miami Lakes a fun, cultural activity and the opportunity to socialize and make new friends. Free bus transportation is provided.

SPONSORSHIP LEVELS

BRONZE SPONSOR: \$250 entitles sponsor to:

- company logo on official excursion t-shirt distributed to all participants
- recognition in all print and media distribution, including company logo
- proud bronze sponsor logo

*T-Shirts will be printed before the December 1st Excursion.

*Sponsorship reply form due November 1, 2015.

Elderly Affairs Committee

FORUMS

DATES: ~~January 9, 2016: Technology Forum~~
April 16, 2016: Country Resources Event
July 30, 2016: Legal Clinic
TBD: Healthy Cooking Demo

TIME: 10:00 am to 1:00 pm

LOCATION: Mary Collins Community Center
15151 NW 82 Avenue, Miami Lakes

AUDIENCE: 100+/ each Forum

The Forums provide the Town's elderly residents an opportunity to get expert advice on the topics discussed. Open question and answer format is available after the lecture portion as well as one on one discussions with panel experts. Lunch is provided.

SPONSORSHIP LEVELS

TITLE SPONSOR: \$1000/ each Forum, entitles sponsor to:

- naming rights for the individual event (i.e.. *Your Company Name Healthy Cooking Demo*)
- address the audience, and solicit their services
- 6' table at the event
- recognition in all print and media distribution, including company logo at event
- proud title sponsor logo

SILVER SPONSOR: \$500/ each Forum, entitles sponsor to:

- 6' table at the event and solicit attendees
- recognition in all print and media distribution, including company logo
- proud silver sponsor logo

*Sponsorship reply form due 30 days before event date listed above.

Elderly Affairs Committee

SENIOR GAMES

DATES: ~~October 16, 2015: Domino Tournament~~
 ~~January 15, 2016: Canasta Tournament~~
 February 10, 2016: Softball Game
 April 16, 2016: Track & Field Games
 June 6, 2016: Bridge Tournament
 August 27, 2016: Basketball Game

LOCATION: Various Locations

AUDIENCE: 50+/- at each event

Seniors participate in a variety of competitive activities such as track and field, dominos, basketball, canasta, bridge and other activities. Seniors compete for gold, silver, and bronze medals.

SPONSORSHIP LEVELS

SILVER SPONSOR: \$500, entitles sponsor to:

- 6" table at the event to solicit attendees
- company logo on official senior game t-shirt distributed to all participants
- recognition in all print and media distribution, including company logo
- proud silver sponsor logo

BRONZE SPONSOR: \$250, entitles sponsor to:

- company logo on official senior game t-shirt distributed to all participants
- recognition in all print and media distribution, including company logo
- proud bronze sponsor logo

*T-Shirts will be printed before the October 16, 2015 Senior Games.

*Sponsorship reply form due October 7, 2015.

TOWN OF MIAMI LAKES

Elderly Affairs Committee

SPONSORSHIP REPLY FORM

SOCIALS:

- ☐ Halloween Social: October 24, 2015
- ☐ Holiday Social: December 12, 2015
- ☐ Mardi Gras Social: February 6, 2016
- ☐ Country Western Social: April 16, 2016
- ☐ Hawaiian Luau Social: June 4, 2016

SENIOR GAMES

- ☐ Domino: October 16, 2015
- ☐ Canasta : January 15, 2016
- ☐ Softball Game: February 10, 2016
- ☐ Track & Field : April 16, 2016
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- ☐ Basketball Game: August 27, 2016

LUNCH:

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- ☐ Lunch & Bingo: September 28, 2016

FORUMS:

- ☐ Technology Forum: January 9, 2016
- ☐ County Resources: April 16, 2016
- ☐ Legal Clinic: July 30, 2016
- ☐ Healthy Cooking : TBD

EXCURSIONS:

- ☐ Aventura Mall: December 1, 2015
- ☐ Hialeah Racing & Casino: January 7, 2016
- ☐ Zoo Miami: February 4, 2016
- ☐ History Miami: March 12, 2016
- ☐ Perez Art Museum: April 7, 2016
- ☐ Marlins Stadium: May 2016
- ☐ Marlins Stadium: June 2016
- ☐ Marlins Stadium: July 2016
- ☐ Marlins Stadium: August 2016
- ☐ Marlins Stadium: September 2016

Please circle sponsorship level:

TITLE
\$5,000

GOLD
\$1,000

SILVER
\$500

BRONZE
\$250

Organization Name: _____


Contact Person & Title: _____

Billing Address: _____

Phone Number: _____

Email Address: _____

Make checks payable to: Town of Miami Lakes c/o Special Events, 6601 Main Street, Miami Lakes, FL 33014 or return this form via email to decardenasc@miamilakes-fl.gov.

Credit Card Type: ☐  ☐  ☐ 

Credit Card Number: _____ Security Code: _____

Expiration Date: _____ Billing Zip Code: _____

Signature: _____ Date: _____

For myself or individuals attending with me, as a vendor, using a facility and attending an event of the Town of Miami Lakes, I hereby waive any claim against the Town of Miami Lakes and it's agents, servants and employees hereafter arising from injuries sustained while participating in or using said facilities to myself or said individuals. I do covenant to indemnify, hold harmless and defend the said Town, its agents, servants and employees from any claim, damages on demand hereafter arising out of any injury to myself or said individuals regardless of whether such injury to said individual or to myself is caused in whole or in part by the negligence of said Town or by the negligence of the agents, servants and employees of the Town.